

BULK SMS by Always Active Technologies

**Reach instantly. Engage meaningfully.
Convert consistently.**

Bulk SMS enables seamless two-way communication, allowing customers to reply directly to your messages, with responses accessible online or delivered to your email.

With open rates of up to 99%, SMS remains one of the most effective and reliable engagement channels, reaching all devices - from basic phones to smartphones.

We support your campaigns end-to-end, from data validation to optimal send times, all backed by real-time reporting and 24/7 support - ensuring every message delivers impact.

Competitive Advantages

Competitive Pricing

We offer excellent, cost-effective rates tailored to your needs. Simply share your monthly messaging volumes, and we'll provide a customised quote.

Single "From" Number Solution

All SMS messages sent from your organisation originate from a consistent sender ID. This builds familiarity and trust with your customers, and often groups messages into a single conversation thread for a better user experience.

Database Validation (Scrubbing)

Ensure your messaging reaches real customers. We verify your contact data against active cellular networks, helping you avoid sending messages to invalid numbers and reducing unnecessary costs.

Unmatched Reach

Approximately 96% of working adults in South Africa use a cellphone, making SMS one of the most effective ways to connect with your audience.

Device Insight

Gain valuable insights into your customer base with handset make and model reporting. This allows you to understand how many users have smartphones versus basic devices and tailor your engagement strategy accordingly.

24 hour Support

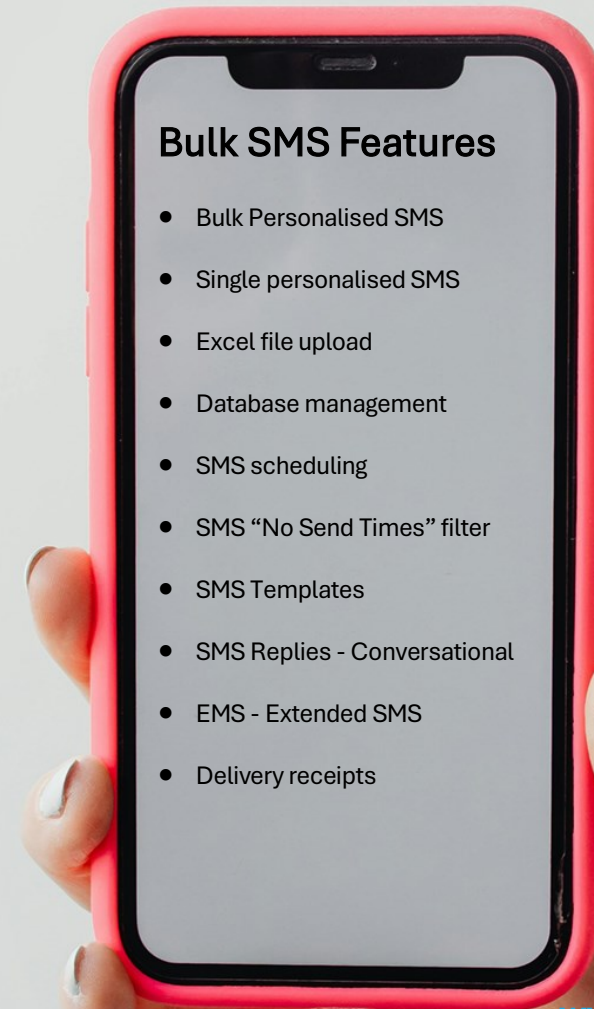
Our dedicated support team is available around the clock to assist you whenever you need it.

Opt-Out Reporting

Stay compliant and informed with consolidated opt-out reports. We capture and aggregate all incoming messages containing WASPA opt-out keywords, delivering them to you in a clear, separate report.

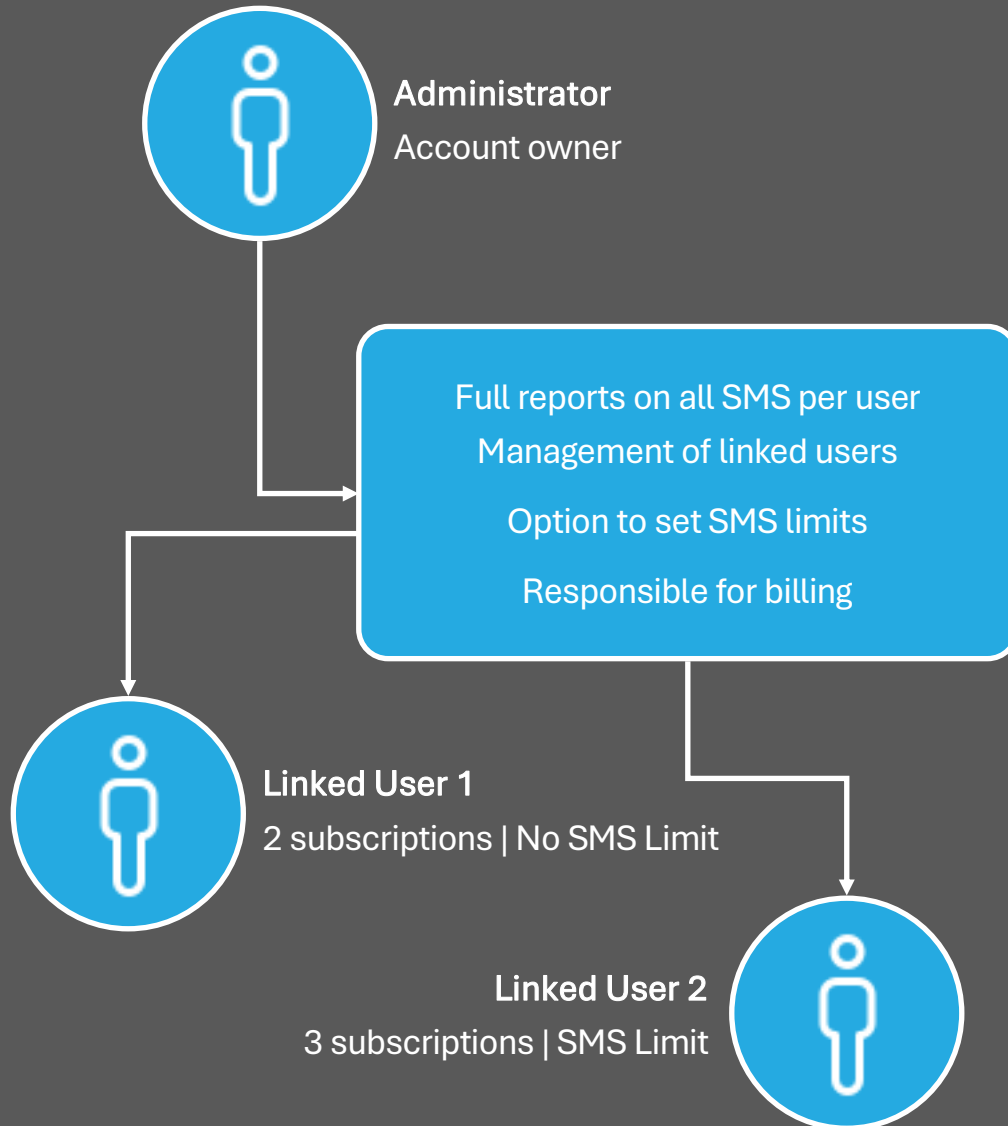
Further Benefits

- On-line interfaces to manage your single or bulk SMS campaigns
- No set-up or products monthly fees
- Itemised billing per SMS per Departments



Account Structure

Conveniently Manage access and control SMS budgets per division / department



In Partnership with...



We are a Proud Member of



Integrate Using Our APIs

Our range of APIs allow developers to integrate Bulk SMS into existing systems through GTP, sFTP, HTTP, HTTPS, email and SMPP.

Get in touch with Always Active Technologies to discuss your next campaign!

sales@aat.co.za
www.aat.co.za

Monday - Friday 8am - 5pm
031 764 7085



BULK SMS

Powering measurable
mobile audience engagement

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