



always active
always mobile

RBD

Reverse Billed Data by Always Active Technologies

Free for Users. Powerful for Business.

Introducing Reverse Billed Mobile Data (RBD): a smart solution that lets businesses deliver digital content and services without customers needing available mobile data. By the business covering data costs, RBD removes access barriers driving higher reach, engagement, and customer satisfaction.

Ideal for content providers, advertisers, and essential services like healthcare, RBD ensures your audience connects to your offerings with no cost to them.

Available across all major South African networks (Vodacom, MTN, Cell C, Telkom), RBD provides seamless integration, secure connectivity, and real-time usage insights - making it the ultimate tool to unlock data-free customer experiences.

www.aat.co.za



Why Choose RBD?

Elevate Customer Experience: Make it effortless for users to engage with your content. Whether you're offering healthcare information, mobile apps, or digital services, removing the data barrier will increase user engagement and satisfaction.

Drive More Traffic and Increase User Engagement: By covering your users' mobile data costs, you're not only increasing their likelihood of visiting your platform but also fostering longer browsing sessions, making them more likely to engage with your services.

Perfect for Various Industries: RBD is ideal for service providers, content creators, advertisers, and businesses looking to offer a premium, cost-free user experience. It's also highly effective in fields like education, healthcare, and entertainment.

Simple Integration: Our platform integrates smoothly with your existing web service through unique DNS records, allowing for fast and easy onboarding.

Data Insights and Control: Get full control over your reverse billing with our customer portal. Monitor usage, set alerts, and generate detailed reports, allowing you to stay on top of your billing and optimize your service.

Secure and Reliable: Ensure user data is protected with industry-standard encryption and HTTPS certificates, delivering fast, secure, and reliable access to your content.

Benefits

- On-line interface to manage your account and domains
- Set credit limits for your account and each domain to avoid bill shock
- Various reporting available through the on-line interface
- Itemised billing per domain setup



Key Features

Here are a few practical uses for our Reverse Billed Data Solution

- Zero rating mobile banking applications
- E-commerce product catalogue displays
- Promotional websites
- Retailers offering data free shopping experiences
- Data free landing pages or microsites related to specific campaigns
- Healthcare provider offers a portal for users to check medical records or receive updates.
- Booking appointment systems
- Educational learning platforms
- Free online courses
- Government portals
- Field service websites and mobile applications
- Customer service websites and mobile applications
- Help centres
- Content and media platforms

In Partnership with...



We are a Proud Member of



Get in touch with Always Active Technologies

sales@aat.co.za
www.aat.co.za

| Monday - Friday 8am - 5pm
| 031 764 7085

www.aat.co.za





RBD

Reverse Billed Data

Free for Users. Powerful for Business.

Enjoy some of our other products, contact our friendly sales team for further information:

SMS

MMS

IM WhatsApp

Short Codes

USSD

Airtime and Data Rewards

ICEplus



sales@aat.co.za
www.aat.co.za

Monday - Friday 8am - 5pm
031 764 7085

©AAT Group 2026. While AAT makes every effort to ensure that the enclosed information is accurate at the time of publication, it is provided in confidence by Always Active Technologies and may be updated, modified, or withdrawn without notice. AAT cannot be held responsible for any cost, loss, or damage arising from misprints, incorrect information, changes, or the use of this information by the recipient. E&OE (Errors and Omissions Excepted). This document is confidential, and reproduction in full or in part is not permitted without prior written consent from Always Active Technologies. Always Active Technologies logos are trademarked. All services are subject to applicable terms and conditions, which are available upon request. Date Issued: 13 / 05 / 2026.

